

World Creativity & Innovation Day – 21 April 2025

On the occasion of *World Creativity & Innovation Day*, Usha Rama College of Engineering and Technology (URCE) celebrated the event on 21st April 2025 at 10:00 AM under the guidance of the Management. The program was organized by the Training & Placement Cell, headed by Mr. Sagar.

The event was graced by two distinguished Chief Guests:

- Mr. P. Manjunath, Director – Academic Programs, Gannet Academy
- Mr. Y. Vijayasree Kumar, Founder – Ranitronics and Professor of Practice (ECE), VNR VJIET

Mr. Y. Vijayasree Kumar delivered an inspiring address emphasizing the importance of bridging “the best known to the best possible.” He motivated students to be specific in their objectives, strengthen their fundamentals, and dedicate consistent effort toward their goals. He highlighted that results are more important than reasons and encouraged students to think big, work in fields that genuinely interest them, and achieve greater success through focused determination.

Mr. P. Manjunath encouraged students to be exceptional and demonstrate their capabilities in today’s competitive world. He emphasized that students possess “new minds with new ideas” and that knowledge is constantly evolving. He advised students to define clear targets, as well-defined goals lead to easier solutions. He also stressed the importance of teamwork during B.Tech and urged students to think creatively and innovate continuously.

The session concluded with an interactive segment that inspired students to think beyond conventional boundaries and strive for excellence through creativity and innovation.

Celebration of World Creativity & Innovation Day at Usha Rama College of Engineering (URCE)

Usha Rama College of Engineering (URCE) celebrated World Creativity & Innovation Day on 21st April 2025 at 10:00 AM under the guidance of the Management. The event was successfully organized by the Training & Placement Cell under the leadership of Mr. Sagar, Head of T&P Cell.

The program was graced by two distinguished Chief Guests:

- P. Manjunath, Director – Academic Programs, Gannet Academy
- Y. Vijayasree Kumar, Founder – Ranitronics & Professor of Practice (ECE), VNR VJIET

The session began with a warm welcome to the dignitaries, followed by insightful addresses that left a lasting impact on the students.

Inspiring Address by Y. Vijayasree Kumar

Mr. Kumar delivered a powerful and motivating speech on transforming potential into achievement. He emphasized how students can act as a bridge “from the best known to the best possible.” He encouraged students to:

- Be specific about their objectives
- Strengthen their fundamentals
- Dedicate consistent hours of focused work
- Focus on results rather than excuses

He highlighted that “*The bigger we think, the bigger we achieve,*” and advised students to work in fields that genuinely interest them. According to him, clarity in goals leads to clarity in solutions, and strong determination converts ideas into impactful outcomes.

Motivational Insights by P. Manjunath

Mr. Manjunath motivated students to strive for excellence and demonstrate exceptional capability in today’s competitive world. He encouraged them to explore and work passionately in areas of their interest, reminding them that students possess “new minds with new ideas.”

He stressed that knowledge evolves continuously — *what is relevant today may change tomorrow*. Therefore, students must stay updated, think innovatively, and collaborate effectively. He also advised students to build strong teams during their B.Tech journey, as defining a clear target makes finding the right solution much easier.

A Message to Young Innovators

The event concluded with an inspiring message to all students:

“Think more & Create better.”

The celebration of World Creativity & Innovation Day at URCE served as a reminder that innovation begins with clear vision, strong fundamentals, and the courage to think beyond limits. The session left students energized and motivated to pursue excellence with creativity and confidence.

The Management and T&P Cell extended their gratitude to the esteemed Chief Guests and all participants for making the event a grand success.

